



**SOUTHEAST LITTLE BRITCHES RODEO ASSOCIATION, INC.**

**POST OFFICE BOX 1 132**

**LIVE OAK, FLORIDA 32064**

**EMAIL: [SOUTHEASTLBRA23@GMAIL.COM](mailto:SOUTHEASTLBRA23@GMAIL.COM)**

**FACEBOOK PAGE: SOUTHEAST LITTLE BRITCHES RODEO ASSOCIATION**

**WEBSITE: [WWW.SELBRA.NET](http://WWW.SELBRA.NET)**



Sponsor of 2024-2025 Rodeo Season:

We are contacting you on behalf of the Southeast Little Britches Rodeo Association, Inc. (SELBRA). What an amazing rodeo season we had last year for our kids due to sponsors like you. SELBRA is a non-profit youth rodeo association for ages 5-18. We are a sanctioned chapter of the National Little Britches Rodeo Association (NLBRA). The NLBRA is one of the oldest youth-based rodeo organizations. It was founded in 1952, and sanctions rodeos in over 33 states. NLBRA allows youth ages 5 to 18 to compete in a variety of different rodeo events. Its championship event is the National Little Britches Finals Rodeo. The NLBRA season begins each year in July after the National Finals that takes place at the Lazy E Arena in Guthrie, Oklahoma. Contestants qualifying for the National Finals will compete for buckles, saddles, scholarships, and other awards.

There are five divisions for contestants to compete in Barrel Racing, Pole Bending, Goat Tying, Goat Untying, Flag Race, Trail Course, Breakaway Roping, Team Roping, Calf Roping, Dally Ribbon Roping, Steer Wrestling, Bareback Steer Riding, Saddle Steer Riding, Bull Riding, Bareback Bronc Riding, and Saddle Bronc Riding.

The five divisions are:

Little Wranglers (boys and girls) - ages 5-8 years old

Junior Girls - ages 9-13 years old

Junior Boys - ages 9-13 years old

Senior Girls - ages 14-18 years old

Senior Boys - ages 14-18 years old

The SELBRA rodeo season will begin in September and end the following May with a Local Finals. During the SELBRA rodeo season, contestants will compete for NLBRA points and SELBRA local members will also compete for end of the year awards made possible in part by sponsors like yourself.

Southeast Little Britches Rodeo is made successful by a dynamic group of volunteers that have one common goal, making this a fun, safe, and successful association for our youth and their families!

Thank you in advance for your time and consideration in supporting our youth.

Sincerely,

The Board Members of Southeast Little Britches Rodeo Association

James Head-(386) 208-2251

Jeremy Steinbach-(417) 846-6732

Gary Godwin-(386) 867-0892

Kyle McCoy-(386) 855-0250

Samantha Norris-(386) 965-7311

Brian Townsend-(850) 464-7956

Rita Posey-(229) 300-3693



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Sponsorship Opportunities  
2024-2025

Sponsor's Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**AVAILABLE SPONSORSHIPS**

\_\_\_\_\_ Platinum sponsor(s)/Main (\$5,000.00 or greater) Banner will be displayed on the arena fence at each rodeo performance during the 2024-2025 rodeo season. Sponsorship flag carried during rodeo. Announced during rodeo events. Recognition on Website page and Facebook page.

\_\_\_\_\_ Gold sponsor(s) (\$1,500.00-\$4,999.00) Banner will be displayed on the arena fence at each rodeo performance during the 2024-2025 rodeo season. Announced during rodeo events. Recognition on Website page and Facebook page.

\_\_\_\_\_ Silver Sponsor(s) (\$750.00-\$1,499.00) Banner will be displayed on the arena fence at each rodeo performance during the 2024-2025 rodeo season. Announced during rodeo events. Recognition on Website page and Facebook page.

\_\_\_\_\_ Barrel Racing Sponsor(s) (\$600.00) Logo will be displayed on a barrel or cover at each rodeo performance during the 2024-2025 rodeo season. Announced as "Barrel Racing sponsored by *your company name*". Recognition on Website page and Facebook page.

\_\_\_\_\_ Event Sponsor(s) (\$500.00) Banner will be displayed on the arena fence at each rodeo performance during the 2024-2025 rodeo season. Announced as "Event sponsored by *your company name*". Recognition on Website page and Facebook page. You may choose to sponsor the following event(s): Check event(s)

Breakaway roping	Pole bending
Dally ribbon roping	Steer wrestling
Flag racing	Team roping
Goat tail untying	Tie down roping
Goat tying	Trail course
Saddle/Bronc Riding (Horse/Steer)	Bull Riding

\_\_\_\_\_ Supporting/Basic Sponsor(s) (\$0-\$499.00) Company name announced periodically during rodeo. Recognition on Website page and Facebook page.

Payment link: <https://app.autobooks.co/pay/southeast-little-britches-rodeo>

